



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

# CONTRACT

<u>Contract / Revision</u> 1753745 /		<u>Alt Order #</u> 08656096
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 08/01/17 - 08/07/17		<u>Estimate #</u> 3652
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 06/30/17 / 06/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$280.00				
2	WSFA	08/04/17	08/04/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$285.00				
3	WSFA	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$790.00				
4	WSFA	08/04/17	08/04/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$450.00				
5	WSFA	08/04/17	08/04/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$485.00				
6	WSFA	08/04/17	08/04/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$260.00				
7	WSFA	08/04/17	08/04/17	AGT	7-9pm		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$340.00				
E 8	WSFA	08/04/17	08/04/17	Dateline	9-10pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$510.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/31/17-08/06/17	Dateline	9-10pm	-----F-----	:30		<del>\$510.00</del>		NM		
				Credited									
9	WSFA	08/07/17	08/07/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$675.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1753745 /	08656096

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	06/30/17 / 06/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	WSFA	08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$225.00				
11	WSFA	08/07/17	08/07/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$280.00				
12	WSFA	08/07/17	08/07/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$790.00				
13	WSFA	08/07/17	08/07/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$450.00				
14	WSFA	08/07/17	08/07/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$485.00				
15	WSFA	08/07/17	08/07/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$260.00				
16	WSFA	08/07/17	08/07/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$675.00				
17	WSFA	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$395.00				
18	WSFA	08/05/17	08/05/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$180.00				
19	WSFA	08/05/17	08/05/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$105.00				
20	WSFA	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$675.00				
21	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	1030-11P		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$340.00				
22	WSFA	08/06/17	08/06/17	LF SU 11-1130p	11-1130p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$25.00				
23	WSFA	08/06/17	08/06/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$105.00				
24	WSFA	08/03/17	08/03/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$675.00				
25	WSFA	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$225.00				

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1753745 /	08656096

Contract Dates	Product	Estimate #
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	06/30/17 / 06/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
26	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$170.00				
27	WSFA	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$280.00				
28	WSFA	08/03/17	08/03/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$285.00				
29	WSFA	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$790.00				
30	WSFA	08/03/17	08/03/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$450.00				
31	WSFA	08/03/17	08/03/17	Hollywood Game Night	701p-8pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$900.00				
32	WSFA	08/03/17	08/03/17	The Night Shift	9-10pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$450.00				
33	WSFA	08/01/17	08/01/17	WSFA 12 News at Ten - MF	10-1030p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$675.00				
34	WSFA	08/01/17	08/01/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$225.00				
35	WSFA	08/01/17	08/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$170.00				
36	WSFA	08/01/17	08/01/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$790.00				
37	WSFA	08/01/17	08/01/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$450.00				
38	WSFA	08/01/17	08/01/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$485.00				
39	WSFA	08/01/17	08/01/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$260.00				
40	WSFA	08/01/17	08/01/17	agt	7-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$1,350.00				
41	WSFA	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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1753745 /	08656096

Contract Dates	Product	Estimate #
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	06/30/17 / 06/30/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$675.00				
42	WSFA	08/02/17	08/02/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$225.00				
43	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$170.00				
44	WSFA	08/02/17	08/02/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$280.00				
45	WSFA	08/02/17	08/02/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$285.00				
46	WSFA	08/02/17	08/02/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$485.00				
47	WSFA	08/02/17	08/02/17	AGT	701p-8p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$675.00				
48	WSFA	08/02/17	08/02/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$260.00				
N 49	WSFA	08/02/17	08/02/17	MARLON/MARLON	8-9pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$565.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WSFA	07/31/17-08/06/17	MARLON/MARLON	8-9pm	---W-----	:30		<del>\$565.00</del>	NM			
Credited													
N 50	WSFA	08/04/17	08/04/17	Dateline NBC	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----F--				1	\$510.00				
N 51	WSFA	08/02/17	08/02/17	The Carmichael Show	8-9pm		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--W----				1	\$565.00				
<b>Totals</b>								0.00				49	\$21,315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/07/17	49	\$21,315.00	(\$3,197.25)	\$18,117.75
<b>Totals</b>	49	\$21,315.00	(\$3,197.25)	\$18,117.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8656096 TRF# 1753745 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN22/17 17.41  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313  
ORDER # \_\_\_\_\_ CONTRACT # 8656096 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG1/17 AUG7/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN22/17 17.41

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM \*\*\*\*\*

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
SENATE LEADERSHIP FUND  
M1 UNRESL BUY#8 MISSED: FRI/900P-1000P AUG4 30S \$510.00 (JUN22/17)  
OFFER: FRI/900P-1000P AUG4 30S \$510.00 PLS ADVISE.  
CMT: THE PROGRAM ON FRIDAY IS CALLED DATELINE NBC. PLEASE CONFIRM. THANKS,  
CMT: DENICE

M2 UNRESL BUY#49 MISSED: WED/800P-900P AUG2 30S \$565.00 (JUN22/17)  
OFFER: WED/800P-900P AUG2 30S \$565.00 PLS ADVISE.  
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

AUG/17 21315.00 CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49

MARKET TOTALS \$121,670 WSFA 51% WNCN 8% WAKA 31% WCOV 10% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

PROGRAM : DATELINE NBC  
ORD COM1: THE PROGRAM ON FRIDAY IS CALLED DATELINE NBC. PLEASE CONFIRM. THANKS,  
ORD COM2: DENICE  
THIS IS A MAKE-GOOD FOR AUG4 ON LINE-8 FOR 1 SPOT/WK

FAX# 703-516-9680

REP HEADLINE# 8656096 TRF# 1753745  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY:  
ORDER WORKSHEET  
AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP

JUN23/17 10.43  
\*\* WSEF-TV \*\*

[illegible]

## STATION MAKEGOOD OFFERS:

M1 OK'D BUY#8 MISSED:FRI/900P-1000P AUG4 30S \$510.00 (JUN22/17)  
OFFER:FRI/900P-1000P AUG4 30S \$510.00 PLS ADVISE.  
CMT:THE PROGRAM ON FRIDAY IS CALLED DATELINE NBC. PLEASE CONFIRM. THANKS,  
CMT:DENICE

M2	UNRESL	BUY#49	MISSED:WED/800P-900P	AUG2	30S	\$565.00	(JUN22/17)
			OFFER:WED/800P-900P	AUG2	30S	\$565.00	PLS ADVISE.
			CMT:NA DUE TO PROGRAM CHANGE.			THANKS,	DENICE
						PLEASE CONFIRM.	

AUG/17	21315.00	CONTRACT TOTAL	21315.00
		TOTAL SPOTS	49

MARKET TOTALS	\$121,670	WSFA 51%	WNCF 8%	WAKA 31%	WCOV 10%	CABL 0%	WBMM 0%	WIYC 0%
			ESFA 0%	EAKA 0%				

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8656096 TRF# 1753745 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUN29/17 11.31  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8656096 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG1/17 AUG7/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN29/17 11.31

REP: REVISED ORDER  
M2 OKD AS LINE 51  
TTL SAME, \$21,315  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM SENATE LEADERSHIP FUND

*Done*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	S		800P-900P	30		\$565.00	8/2	8/2	0		WED	0
PROGRAM : MARLON/MARLON												
CON COM1: MARLON/MARLON												
51	A		800P-900P	30		\$565.00	8/2	8/2	1		WED	1
PROGRAM : THE CARMICHAEL SHOW												
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR AUG2 ON LINE-49 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3652  
AGENCY PRODUCT CODE = 385





REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN30/17 16.43  
\*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8656096 TRF# 1753745  
\$\$\$ MOD# 0: APPROVED REV #2 \$\$\$

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# OFF.# SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8656096 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG1/17 AUG7/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN30/17 16.43

REP: REVISED ORDER  
M2 OKD AS LINE 51  
TTL SAME, \$21,315  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#49 MISSED:WED/800P-900P AUG2 30S \$565.00 (JUN22/17)  
OFFER:WED/800P-900P AUG2 30S \$565.00 PLS ADVISE.  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

CON CM CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49